



CONTACT

- 📍 2706 Paper Mill Road
Phoenix, MD 21131
- ✉ crosby.rothey@gmail.com
- 📞 (203) 610-3807
- ☆ www.crosbyrothey.com

EDUCATION

- 2011 - 2015 **TOWSON UNIVERSITY**
Towson, MD
B.S. in Mass Communications
focused on Advertising & Public
Relations, and Graphic Design

SKILLS

- SOFTWARE**
 - Photoshop
 - Illustrator
 - InDesign
 - DreamWeaver
 - Lightroom
 - PowerPoint
 - Word
 - Excel
 - Google Drive
 - Wordpress
- PROFESSIONAL**
 - HTML/CSS
 - Bootstrap
 - Business Brain
 - Client Interaction
 - Time Management

Thanks for reading!
Have a nice day. 😊

EXPERIENCE

- 2018 - PRESENT **DRIVEN MEDIA GROUP** * *Senior Graphic Designer*
Create processes to further the organization, innovation, and efficiency of the Graphic Design team; Oversee a team of 3-5 designers producing 400-500 pieces of creative each month; Organize and execute an internship program for aspiring designers; Effectively function as a member of the company's leadership team, including collaborating with other departments to create efficiencies
- 2017 - 2018 **A&A GLOBAL INDUSTRIES** * *Web Designer*
Use knowledge of design concepts and coding languages (HTML, CSS, Wordpress and JavaScript) to create, design, and maintain several websites; Manage website content through Wordpress; Construct relevant graphics for marketing products by taking advantage of the Adobe Suite of products, primarily Photoshop and InDesign; Create custom coded emails utilizing the Constant Contact platform.
- 2017 **HAYSVENTURES, LLC.** * *Communications Assistant*
Utilize Hootsuite to effectively create and schedule content for Facebook, Instagram, and Twitter; create graphics for social media posts that reflect the client's brand guidelines; Complete administrative tasks and duties including keeping a strictly managed calendar and effectively communicating with clients.
- 2016 - 2017 **REAL MEXICAN KITCHEN** * *Brand & Assistant Manager*
Create an identifiable brand through logo and collateral construction; Form an online presence for the brand on Social Media through consistent and scheduled posting on Facebook & Instagram; Manage daily restaurant operations; Train employees continuously to keep a high standard of customer service; Handle day to day financial operations as well as administrative duties
- 2015 - 2016 **THE WALT DISNEY COMPANY** * *Merchandise Hostess*
Location: The Grand Floridian Resort & Spa; Establish an excellent rapport with colleagues through collaborative teamwork to create a welcoming and safe environment for guests; Complete rigorous training to adhere to high standards set for the company's customer service; Manage thousands of dollars in merchandise daily